

SGK GOVERNMENT DEGREE COLLEGE

VINUKONDA, PALNADU DISTRICT

DEPARTMENT OF COMMERCE



Awareness on Intellectual Property Rights

2025-26

DATE: 20-03-2026

TIME: 2 PM – 3 PM

CONDUCTED BY

DEPARTMENT OF COMMERCE

Activity Report

S. No.	Content	Name
1	Name of the Programme	Awareness on Intellectual Property Rights
3	Date & Time	20.03.2026 (2 PM – 3 PM)
4	Conducted by	Department of Commerce
5	No. of Students attended	60
7	Chairperson	M.Jagadeesh
8	Program Conveners	M.Jagadeesh

SGK GOVERNMENT DEGREE COLLEGE
VINUKONDA, PALNADU (Dt)-522647

INTELLECTUAL PROPERTY



Design



Patent



Law



Authorship



Copyright



Protection

Awareness on Intellectual Property Rights

Organised by
DEPARTMENT OF COMMERCE

Brief Description:

The Department of Commerce, SGK Government Degree College, Vinukonda, organized an awareness program on **Intellectual Property Rights (IPR)** on 20.03.2026 from 02 PM to 03 PM in the seminar hall under the chairmanship of M.Jagadeesh, HOD Department of Commerce

The program aimed to educate students about the importance of protecting intellectual creations and understanding legal rights associated with innovation and creativity. Around 60 students actively participated in the program. The session was effectively coordinated by Program Convener Ch. Vijaya Kalpana.

M.Jagadeesh, HOD addressed the gathering and emphasized the growing importance of Intellectual Property Rights in the modern knowledge economy.

He explained how innovations, research, and creative works contribute to economic development and why protecting them is essential. He encouraged students to respect originality and avoid plagiarism in academic and professional work.

Key points discussed:

- Meaning and significance of Intellectual Property Rights
- Types of IPR:
 - Patents
 - Copyrights
 - Trademarks
 - Designs
 - Geographical Indications
- Importance of protecting innovations and creative works
- Process of patent registration and trademark filing
- Issues related to piracy and plagiarism
- Role of IPR in business and economic growth
- Government initiatives promoting IPR awareness in India

He motivated students to develop innovative ideas and protect them legally for future benefits.

Vote of Thanks:

The program concluded with a vote of thanks proposed by K. Koteswara Rao, Lecturer in Commerce.

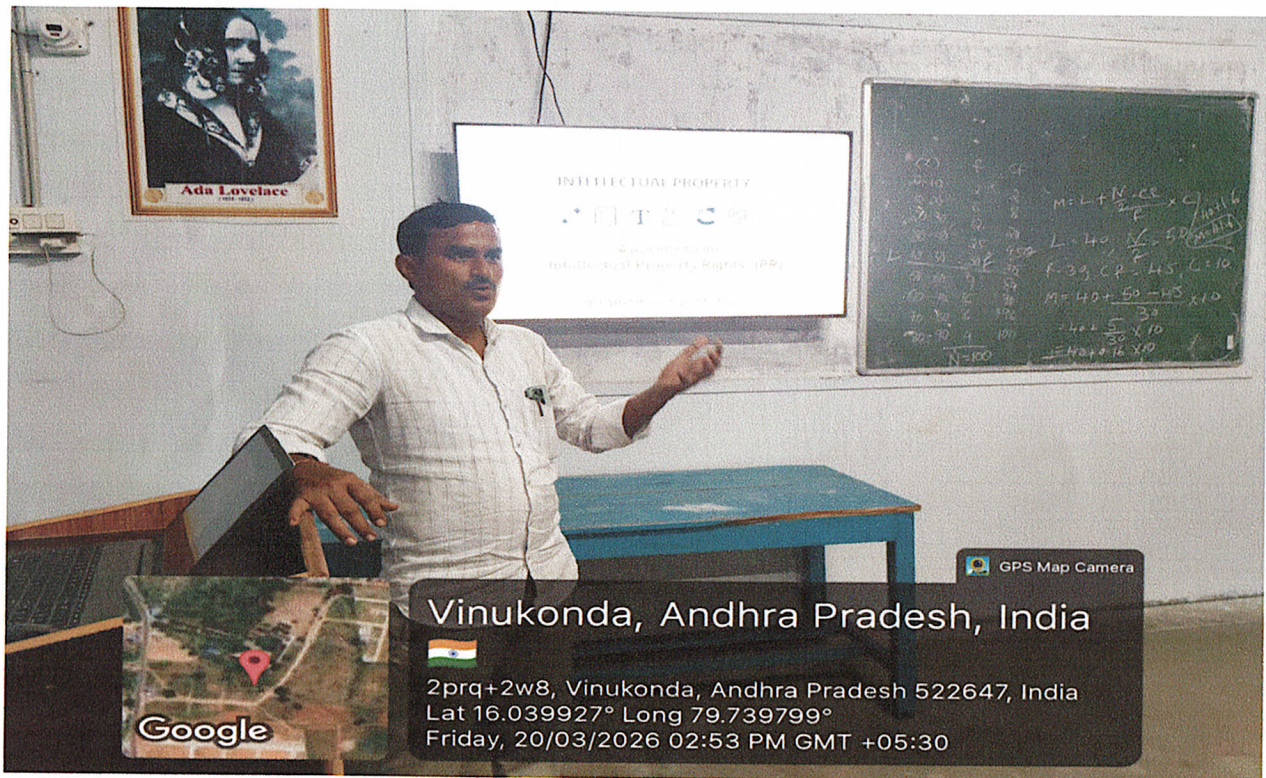
He expressed gratitude to the Chairperson, Program Convener, faculty members, and students for their active participation and support in making the program successful.

Outcome of the Program

The program was successful in achieving its objectives. The key outcomes include:

- Improved awareness about Intellectual Property Rights among students
- Better understanding of legal protection for innovations and creative works
- Encouragement for originality and innovation
- Awareness about prevention of plagiarism and piracy
- Motivation for students to explore entrepreneurship and research activities

PHOTO GRAPHS



Lecturer In: *M. S. Reddy*
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